

A Year in Review

WE'VE MOVED!

The new year began with the construction of our new office building. It was an exciting process and was completed in August 2018. We officially moved in August 5th and have enjoyed hosting vendors and customers in our new facility. Our office is now located at 1900 E. 24th Street in Marshfield, WI.



There is still more work to be done. The property adjacent to our office has been acquired for membrane inventory and shipping/receiving operations. We look forward to the opportunities this will provide us in the future. The renovation on this property has just begun and should be completed by early 2019.

BUSINESS GROWTH

Along with the excitement of our new facility, we are thrilled to announce the expansion of our team. Thanks to our growing business here in the US and overseas, we have grown from 21 employees at the start of this year to 37 currently. These employees are a great addition to the Complete Filtration family and will help us to grow in all avenues of our business.

We are currently building new relationships in the European Market, Wastewater treatment plants, and building a stronger sales team to provide support in all of these areas.



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Ways to follow us.....

www.gotocompletefiltration.com



Corporate Office....

1900 E 24th Street
P.O. Box 253
Marshfield, WI 54449
+1 800 301 3254



Promotions...

To support our companies growing needs and help with future endeavors, we have promoted several individuals within our organization to lead the way for us.

- Travis White—Executive Vice President of Sales
- Tom Heinzen—Vice President International Operations
- Doug Baumann—Director of Engineering
- Joshua Abel—Director of Automation
- Klay Swatloski—Director of Operations

Please help us in congratulating these individuals on their promotions this year.

A Word From Our Executive Team ...

Travis White

EXECUTIVE VICE PRESIDENT OF SALES

Complete Filtration Resources is fortunate to have assembled the best and brightest process engineers, project managers, designers, service engineers, programmers, and automation managers. With this support team it is no wonder we have been able to achieve a third straight year of record sales growth! We have been fortunate to see significant growth in all facets of the company including service, replacement parts and membranes, and capitol equipment sales. Our growth can also be attributed to strong sales in both the US and International markets, thanks to a greater emphasis in Europe over the last couple years. With the additions of Derek Anderson and Ryan Rolsma to our US sales team, Peter Van Iperen to our European sales team, and Kurtis Koskey to our inside sales team, we are on a path for continued growth in the years to come. We have also brought Shane Wiercinski on board to head up our growing waste treatment division. Looking forward to next year we foresee significant growth with several projects secured across a variety of regions and markets. I want to thank all of our partners who helped contribute to our growth, including our customers and supply chain! We truly appreciate your support!



Tom Heinzen

VICE PRESIDENT OF

INTERNATIONAL OPERATIONS



Complete Filtration Resources has worked hard to become one of the largest membrane OEM in the dairy industry. We have the best technology for dairy component fractionation with a shared passion for water & energy saving, making our projects the most profitable and sustainable for our customers. We've partnered with some of the world's largest dairy companies to deliver the most challenging success stories to date and helped smaller companies grow into efficient competitors. We are dedicated to expanding that model and its full support to our European market. It is our goal to build a fully self-sustaining team of like-minded, dedicated, professionals to do just that.

We have already added Peter van Iperen as Sales Manager and H el ene Versteeg as Project Management Officer to market our endeavor and serve our customers in Europe. Together these representatives bring over 40+ years of industry experience to the local market in Europe.

We are hoping to add to Project, Automation and CAD management to our International team. This team will handle international projects and will continue to grow, as necessary, to support sales. Our goal is to match the format of our Corporate office.

A strong supply chain network is also a key attribute to serve our customers effectively. Complete Filtration Resources has already established a full network of trusted professionals for fabrication, installation, service and support. These are all companies and people we have prior experience with and therefore are confident that they will add to the quality customers expect from a world leading supplier. Our relationship with our service and commissioning contractor is over 8 years strong. We have partnerships for installation and support throughout Europe. Our customers can expect the best partnership with key equipment and membrane suppliers.

Another visual presence of our extension to international markets is the attendance to trade shows. We attended the Industrial Processing Show in Utrecht, Netherlands, in October. More than 28,000 people visited the trade show and we were thrilled about the amount of attention our booth received.

Joshua Abel

DIRECTOR OF AUTOMATION



In the last year, our Automation team has expanded and continues to grow! We've added 2 in-house programmers, an Automation Project Manager and an Electrical Engineer. With automation technology growing in the filtration industry, CFR strives to maintain the latest technology to better support our customers. We've participated in training seminars and continue to build relationships with vendors to maintain knowledge in a technology driven industry. We also continued to maintain a strong automation network.

These are all professional companies that we have worked with in the past and support us in making a project successful. They can support us in every aspect of the automation project including PLC/HMI programming, electrical design, panel fabrication, wiring and installation. As we grow as a company, we'll continue to strive on meeting our customers expectations while making the automation portion of our projects a success.

A Word from our Executive Team continued...

Doug Baumann

DIRECTOR OF ENGINEERING

The Mechanical Design and Engineering department has had a successful 2018! We've seen the addition of some talented new team members, that are helping us meet the demands of our current projects, and will help support future opportunities. We have implemented new workflows in the design process. The use of Inventor's generators for automating the design of tanks and manifolds has helped establish a standard for our fabrication drawings, in addition automation scripts have helped us improve our current design standards process.



We are looking forward to a successful 2019. We are currently developing a Virtual Reality tool for the sales team. We can take a 3D model from AutoCAD or Inventor and create a truly immersive experience for potential customers. This is going to be a powerful tool in showing our customers what they can expect in early stages of the project. We are also developing some new uses for Inventor's generators. We are pursuing a 'cartoon layout' generator that will take the basic information of a system from the design sheet and create a flat-shot layout for each skid. This will help both the sales team as well as the design team in initiating the models for our projects. The use of these new tools will contribute to our success in 2019.

Klay Swatloski

DIRECTOR OF OPERATIONS



The operations team has been busy with all of the above mentioned growth. Moving into our new corporate office was one of the biggest feats for 2018. It came with integrations of state of the art office technology, new practices and procedures. We were proud to support the onboarding of 17 new employees this year! Our final goal for 2018 is to complete the launch of our new website, something we are hoping to be available for your viewing in the coming weeks. This year we have built a number of new relationships with vendors and strengthened relationships with those

that have been supporting us for years! Our Company and its employees have been busy in the community this year; joining the local chamber of commerce, sponsoring many local youth athletic clubs, 4H clubs, and community charity's. We have no doubt that 2019 will only continue to prove that Complete Filtration Resources is a great place to work!

Kurtis Koskey
INSIDE SALES



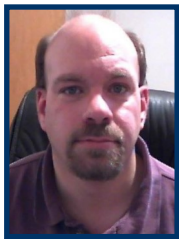
Kurtis joined our team in January and brings 10 years of customer service and sales experience. Kurtis started by training on one of the largest WPI plant installations in the world, helping on the commissioning team. He is now

utilizing his background in customer service and his knowledge gained through multiple startups and service calls to lead our Inside Sales Team.

New Employees of 2018

Aaron Anderson

PROCESS PROGRAMMER



Aaron joined the CFR team in May and comes to us with 18 years of experience in PLC/HMI programming. He's been a programmer in the fluid process industry for 12 years. Aaron has experience in various different industries including food and beverage, dairy, biofuels and pharmaceutical. He is a vital

part of our Automation team and we are very happy to have him!

Dan Kundinger

AUTOMATION PROJECT
MANAGER

Dan joined our team in February 2018 and comes to us with 14 years of experience in Electric Engineering. He grew up in the Marshfield area and received a Electrical Mechanics degree from Fox Valley Technical College.



Lea Costa

EXECUTIVE ASSISTANT

Lea started with us in June 2018. She is a native of Southern California and comes to us with 20 years of office experience. Lea came on to help with the transition to our new office. She is responsible for our Accounts Payables department and assists with multiple aspects of the day to day operations.



Adam Ashenbrenner

MECHANICAL DESIGNER

Adam is the newest member of our team. He is set to start employment with us on December 17th. He has worked as a designer for a number a years and we look forward to getting to know him better.



Derek Anderson

SALES ENGINEER



Derek joined us in January of this year and brings 2 years of dairy equipment sales experience to the team. He has since worked on multiple startups in both Europe and the US enabling him to gain the knowledge needed to service our

customer base. Derek is supporting capitol equipment sales primarily in the US.

Luke Schwantes

AUTOMATION ENGINEER



Luke joined the CFR team in August and comes to us with 8 years of experience in the electrical field. In the past 4 years he's worked on skidded process systems including pharmaceutical, dairy, food and beverage systems. His current

role is designing electrical panels, specifying instruments/components, electrical start-up assistance and progressing towards becoming an Automation Project Manager.

Corey Eckes

MECHANICAL DESIGNER

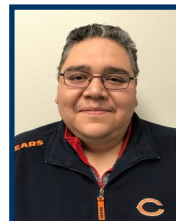


Corey joined our team in May and has been working as a Mechanical Designer for the past 6 months. He studied Business Management at UW Stevens Point. Corey is a Wisconsin native, originally from Stratford, WI.

Jose Anaya

PROJECT MANAGER

Jose is a native of Chicago and comes to us with 20 years of experience. He started his career in Pharmaceuticals, then spent 6 1/2 years in the food industry, and has been in a project manager role for 4 years.





New Employees Continued...

Matthew Schnabel

MECHANICAL DESIGNER

Matthew joined us in early December and is one of the newest member of our team. He comes to us fresh out of college. He has experience in the fabrication/installation side of our business and will be a fresh perspective for our fabrication drawings.



Mark DeFouw

PROCESS ENGINEER

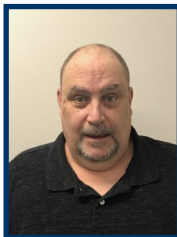


Mark started with Complete Filtration Resources in January of this year. He came to us fresh out of college with a BS in Chemical Engineering from Michigan Technological University. He has been a very valuable addition to our engineering team.

Michael Smiley

PROCESS PROGRAMMER

Michael began his career with us in August 2018. He comes to us with 35+ years of field experience in electrical mechanical technology. He earned his AA degree at North Central Technical College, is a military vet and from Stevens Point, WI.



Peter van Iperen

EUROPEAN SALES

MANAGER

Peter joined us in August of this year and has been a vital part of our endeavors to extend our growth of the international business .

He comes to us with 30+ year of sales management and engineering experience in the international dairy, food and beverage industry and we are very happy to have him.



Ryan Rolsma

TECHNICAL SALES ENGINEER



Ryan is a native of South Dakota and obtained a BS in Dairy Manufacturing from SDSU. He has a vast knowledge in all facets of whey processing and brings with him 25 years of experience in the dairy industry.

We are pleased to have him as part of are team!

Shane Wiercinski

TECHNICAL SALES ENGINEER



Shane is overseeing the Wastewater Treatment Division and is responsible for increasing Complete Filtration Resources presence in the wastewater market. He is a native to Northern

Wisconsin and comes to us with over 10 years of industrial water treatment experience.

Subbiah Nagappan

MECHANICAL PROCESS

ENGINEER

Subbiah started with us in September. He comes to us from The Ohio State University where he received a Masters of Science in FABE (Food, Agriculture and Biological engineering). He spent a year and a half doing research in the food, agriculture and biological engineering field during his time in school. Subbiah has been a great addition to our engineering team.



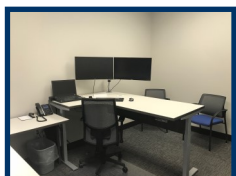
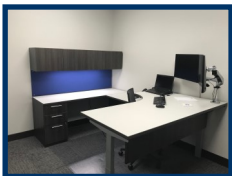
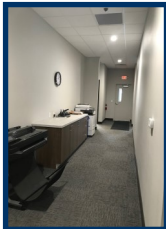
Troy Hoyord

MECHANICAL DESIGNER



Tory has been with us since July. He is working part-time for us while he furthers his education. He has a Associates degree in Mechanical Engineering from the University of Wisconsin Colleges. We are glad to have him as part of our team.

Our New Home!



Trade Shows, Outings and Charity Events from 2018!



“Wishing everyone the best in 2019”